

**For Immediate Release**  
**April 2, 2015**



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### **Earthbound's Earthfest Benefits Black Warrior Riverkeeper on April 18**

*Birmingham, Ala.* – A beloved event is returning for all who enjoy live music, clean water, and local food, beer, and art. Saturday, April 18 from 2pm to sundown, [Earthbound](#) will play their annual outdoor rock concert, Earthbound's Earthfest, at [Avondale Brewery](#) (201 41st Street South, Birmingham, AL 35222).

The event's purpose is to celebrate Earth Day and promote [Black Warrior Riverkeeper](#), a nonprofit clean water advocacy organization. The Black Warrior River basin includes parts of 17 Alabama counties and provides approximately half of Birmingham's drinking water plus all of the water for Tuscaloosa and many other cities.

“Earthbound's Earthfest is a blast each year while highlighting water, a key to survival and prosperity,” said Charles Scribner, Executive Director of Black Warrior Riverkeeper. “Water is threatened around the world, with California as a new example. We are blessed with reliable water in Alabama – let's keep it that way.”

The family friendly concert is open to all ages, although guests under 21 must be accompanied by a parent. Suggested \$5 donations at the door – as well as proceeds from merchandise, art, beer, [Saw's Street Kitchen](#), and [Red Mountain Crawfish Company](#) – will support Black Warrior Riverkeeper. The event's top sponsor is [Mercedes-Benz U.S. International](#), followed by [MacLellan, Inc.](#), their award winning water treatment partner, and [Skates 280](#).

“Mercedes-Benz U.S. International puts significant focus on ensuring that our plant operations protect the environment that surrounds us, including our rivers and wildlife,” said Jason Hoff, CEO of Mercedes-Benz U.S. International. “Our plant sits on 1,000 acres of land which we share with beavers, geese and a wide array of wildlife. Our high-quality rainwater ponds and spill control systems allow these creatures to co-exist with us, and serve as a testament to their effectiveness. Respecting nature and ensuring we are doing our part to maintain wildlife habitats is an important part of the MBUSI culture. We are proud to support Black Warrior Riverkeeper as the lead sponsor of Earthbound's Earthfest.”

To view all the sponsors of Earthbound's Earthfest on this year's poster, [click here](#).

To view a picture of part of the crowd last year at Earthbound's Earthfest, [click here](#).

To view a picture of Earthbound on stage last year at Earthbound's Earthfest, [click here](#).

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Black Warrior Riverkeeper's mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for improved public health, recreation, and wildlife habitat throughout the Black Warrior River watershed. Learn more at [BlackWarriorRiver.org](http://BlackWarriorRiver.org).