



**For Immediate Release
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Earthbound's Earthfest Returns to Bessie Estelle Park on Sunday, April 17
Annual Free Outdoor Concert and Picnic Benefits Black Warrior Riverkeeper

Birmingham – On Sunday, April 17, 2011, local musicians Earthbound will play their highly-anticipated annual free outdoor concert, Earthbound's Earthfest, to increase awareness for Earth Day and raise funds for Black Warrior Riverkeeper, a nonprofit environmental advocacy organization.

Free for all ages, Earthbound's Earthfest will take place from 2pm to sundown in Bessie Estelle Park. This Birmingham park is a great recreation and family picnic destination within walking distance of UAB and adjacent to sponsors Gable Square Saloon (803 9th Ct S) and Giuseppe's Cafe (925 8th St S). Throughout the day, Earthbound and special guests Scott Ward and Big Mule will play several sets.

Earthbound's Earthfest will feature a bounce castle, dunk tank, hula hoops, frisbees, and plenty of other fun for children. Local artists and environmental organizations will bring displays. Optional donations from the crowd will support Black Warrior Riverkeeper's efforts to protect local waterways and Birmingham-area drinking water, which is threatened by the Shepherd Bend Mine proposal.

Sponsors currently include AEC Green Tie Affair 4/28, Archetype, Aztec Events & Tents, BaseCamp, Birmingham Vending, Bottega, Bottletree, City Supermarket, CommuteSmart, EBSCO Media, Formaggio's, Gable Square Saloon, Giuseppe's Cafe, Hatfield Auto, Hungry Howie's, Hunter's Cleaners, J. Clyde, Lovoy's, Marty's, New Merkel Consulting Group, Nviroplast, Fred Purchis - Attorney, Renaissance Records, Richter Landscape, Rojo, Sipsev Tavern, Skates 280, Stillwater Pub, Stir Crazy, SweetWater Brewing Company, UAB Green Initiative, UAB Recycling, Upside Down Plaza, and Wolf Creek Creations. Sponsorships are still accepted and will be added to future announcements and Black Warrior Riverkeeper's website: www.blackwarriorriver.org.

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Black Warrior Riverkeeper is a citizen-based nonprofit environmental advocacy organization whose mission is to protect and restore the Black Warrior River and its tributaries. A member of Waterkeeper Alliance, Black Warrior Riverkeeper was the Alabama Environmental Council's 2007 Conservation Organization of the Year and the American Canoe Association's 2008 Green Paddle Award winner. Nelson Brooke, Riverkeeper, won the Alabama Rivers Alliance's 2010 River Hero Award. For more information about Earthbound's Earthfest, contact Charles Scribner of Black Warrior Riverkeeper at 205-458-0095, cscibner@blackwarriorriver.org or Sam Ray of Earthbound at 205-586-1804.