

**For Immediate Release**  
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**CBS 42 Showing “Deadly Deception II” on March 1<sup>st</sup> at the Carver Theatre**

*Birmingham* – On Thursday March 1, CBS 42 will show a sneak preview of “Deadly Deception II: Faces in the Mirror” at the Carver Theatre from 6:00-8:30pm. The commercial-free documentary about pollution in North Birmingham is the follow-up to “Deadly Deception” which aired in August, 2011 on CBS 42.

CBS 42 has continued to follow activities of local, state, and federal environmental regulators in regards to toxic contamination in North Birmingham. Pollution from local industries has affected air, water, and soil in these communities for decades. Since the original Deadly Deception aired in August, pollution’s ramifications on public health in North Birmingham have become far more publicized.

Black Warrior Riverkeeper is co-hosting this community event with CBS 42. Admission is free, but limited to the theatre’s 500 seats. The historic Carver Theatre is located at 1631 4th Ave North. Those interested in attending can RSVP at [www.cbs42.com/deadly](http://www.cbs42.com/deadly) or by calling CBS 42 at (205) 488-4242.

"At Black Warrior Riverkeeper, we are concerned about communities in North Birmingham plagued by generations of industrial pollution," added Nelson Brooke, Black Warrior Riverkeeper. "Air emissions from factories settle on surrounding communities and, with rain, run off into nearby streams, which also receive water discharges from local factories. In North Birmingham, both Five Mile Creek and Village Creek drain the area and flow downstream to the Locust Fork of the Black Warrior River. Pollution in North Birmingham ultimately is an affront to locals and all who depend on clean water downstream."

"After more than a year of our investigative reporting on contamination issues in an area of Birmingham that has been heavily industrialized for decades, an awakening has occurred within the Magic City," said Sonya DiCarlo, Special Projects Producer for CBS 42. "Families in several communities are now opening their eyes to concerns they didn't know existed before. Some city leaders and county officials are certainly more visible and vocal about the concerns and have recently taken strong steps to learn more and search for answers. The federal government has taken actions to address a contamination problem which may very well reach beyond the three small communities where the story first began. This story is about the elderly who tell tales of blinding industrial smoke they didn't know was dangerous, to children who now live in the aftermath. This documentary is a tale of finding the truth, demanding answers and personal responsibility."

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Black Warrior Riverkeeper ([blackwarriorriver.org](http://blackwarriorriver.org)) is a citizen-based nonprofit organization whose mission is to protect and restore the Black Warrior River and its tributaries. A member of Waterkeeper Alliance, Black Warrior Riverkeeper was the Alabama Environmental Council’s 2007 Conservation Organization of the Year and the American Canoe Association’s 2008 Green Paddle Award winner. Nelson Brooke, Riverkeeper, won the Alabama Rivers Alliance’s 2010 River Hero Award. In 2011 the Black Warrior became one of America's [Most Endangered Rivers](#) due to coal pollution.