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AirWave Festival at Good People Benefits Three Local Waterkeepers on March 25

Birmingham, AL – [Good People Brewing Company](http://www.goodpeoplebrewing.com) is hosting the 6th Annual AirWave festival to benefit Black Warrior Riverkeeper, Cahaba Riverkeeper, and Coosa Riverkeeper, from 1pm to Midnight on Saturday, March 25. The family-friendly public event features dozens of live bands, talented artists, charity exhibits, local food trucks, and Good People's award-winning beers brewed on premises.

“We made AirWave an event where everyone can celebrate our local rivers, and support their protection.” said Dan Morriss, AirWave’s producer. “Guests can expect a wide array of musical and artistic performances suited to anyone who enjoys beer or clean water.”

Sponsorships, merchandise sales, optional donations, and proceeds from beer sales at the festival will equally support all three of the Greater Birmingham area’s Waterkeeper organizations. The three [Waterkeeper Alliance](http://www.waterkeeperalliance.org) groups received generous grants from [The Community Foundation of Greater Birmingham](http://www.thecommunityfoundationofgreaterbirmingham.org) to enhance their collaborations protecting the region’s vital but vulnerable water resources.

“Water is an essential ingredient to producing a great beer,” added Lauren McCurdy, Director of Marketing at Good People. “We rely on educators and advocates like Black Warrior, Cahaba, and Coosa Riverkeeper to help us make our beer the highest quality it can be. Local waters that these Waterkeepers oversee and protect bring more of that true Alabama essence into our brews.”

Facebook event webpage: [facebook.com/events/100883790431817/](https://www.facebook.com/events/100883790431817/)

Individuals who wish to volunteer at the event should email: info@coosariver.org

Sponsorship options are available here: blackwarriorriver.org/airwave-sponsor-signup/

High-res AirWave 2016 photo: blackwarriorriver.org/wp-content/uploads/2017/02/AirWaveStagePic.jpg

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[Black Warrior Riverkeeper](http://blackwarriorriver.org)’s mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for the sake of wildlife habitat, recreation and public health in our patrol area, the Black Warrior River watershed.

[Cahaba Riverkeeper](http://cahabariverkeeper.org) is dedicated to defending the ecological integrity of the Cahaba River and its watershed, to ensuring clean water and a healthy aquatic environment, and to preserving the recreational and aesthetic values of the river.

[Coosa Riverkeeper](http://coosariverkeeper.org) is a citizen-based river conservation non-profit whose mission is to protect and restore the Coosa River and its tributaries in Alabama. We patrol the river, educate the public, and advocate for the river.