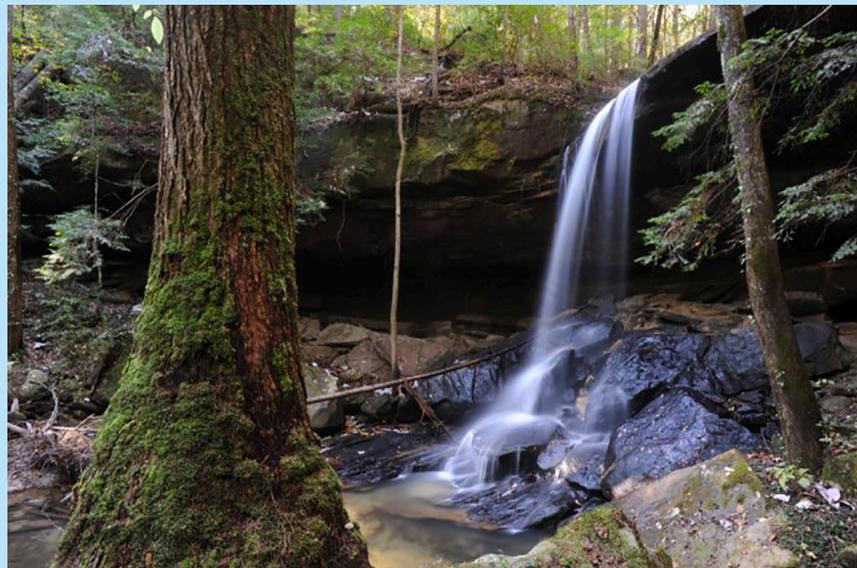


# Black Warrior Riverkeeper

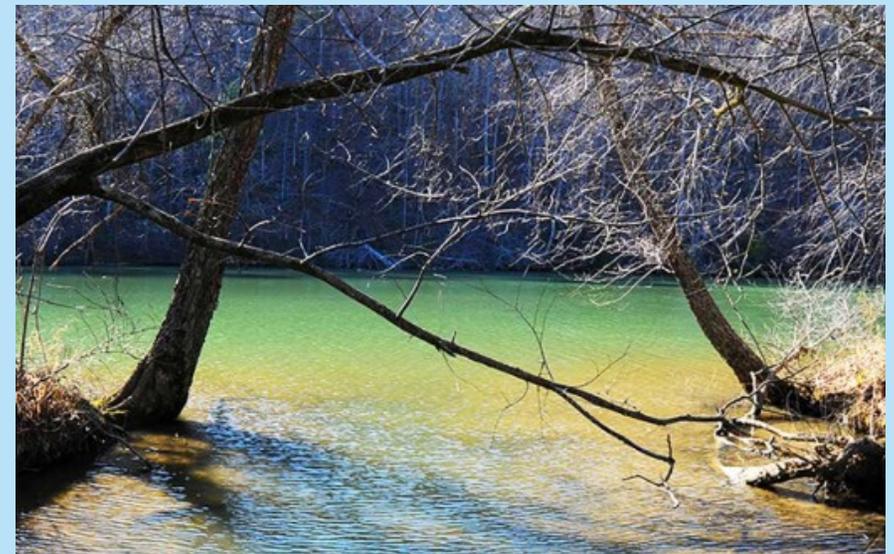
*The Curtis and Edith Munson Foundation Internship*



Summer 2017

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# Introduction

When selected for the Curtis and Edith Munson Foundation Scholarship and Internship Program, I knew that my summer would be full of opportunities to learn. My previous work with a nonprofit class client sparked my interest in nonprofit organizations, but my experience working for a nonprofit client was limited solely to class time. I was eager to spend my summer learning about how important communications efforts are to these organizations.

After nine weeks, I am glad to report that while I was awarded the opportunity to craft Black Warrior Riverkeeper's messaging and public relations strategies, I was also given the opportunity to understand and be in tune with their cause. Working with Black Warrior Riverkeeper has given me hope to work with future clients who are equally as passionate about their causes and mission statements.

*- Hope Runyan*

# The intern



I'm Hope Runyan, a rising senior at The University of Alabama majoring in public relations and minoring in Spanish and psychology. My hands-on classes and knowledgeable professors have guided me on my path to becoming a young professional in the PR industry. Being a student in the College of Communication and Information Sciences has prepared me to be a useful and dependable employee.

Additionally, my involvement with on-campus organizations like our nationally affiliated, student-run Capstone Agency has expanded what I learn in the classroom and applied those teachings to real clients. These experiences have prepared me for the Curtis and Edith Munson Foundation Scholarship and Internship Program.

# Résumé



## Relevant Courses

The following courses prepared me for my internship with Black Warrior Riverkeeper:

- APR 231**- Introduction to PR
- APR 271**- Strategic Thinking (PR)
- APR 280**- Investigation and Insights
- APR 300**- Creative Media
- APR 332**- Public Relations Writing
- COM 123**- Public Speaking
- COM 220**- Interpersonal Communication
- JN 311**- Introduction to Reporting

## Professional Experience

### Media Relations Strategist

Capstone Agency (*September 2016-Present*)

- Manage media relations activities as part of an inter-departmental collaboration team for client, Juice Bar.
- Create original written content for client account under tight deadlines.
- Write and pitch press releases to secure earned media coverage for client.

### Marketing and Public Relations Volunteer

Homegrown Alabama Farmer's Market (*Spring 2017*)

- Developed guerrilla marketing techniques to create exposure around campus for the student-run farmer's market.
- Wrote a weekly newsletter to inform email subscribers about upcoming vendors, farmers and artists.

### Contributing Writer- Blog and Digital

Black Warrior Film Festival Publicity Team (*September 2016-Spring 2017*)

- Post creative weekly content publicizing upcoming film festivals and acknowledging film awards on BWFF Twitter account.
- Write and publish weekly blog posts highlighting Vimeo short clips on BWFF's website, blackwarriorfilmfest.com
- Create digital content that generates engagement around promoted events.

### Marketing Campus Representative

31 Bits (*Spring 2016*)

- Engaged in peer to peer marketing to share the story of 31 Bits to college students on campus.
- Increased sales by hosting events such as pop-up tables at local coffee shops and farmer's markets to sell merchandise.
- Created, managed and posted weekly content for 31 Bits UA's Instagram and Facebook accounts.

# The organization



Black Warrior Riverkeeper is a citizen-based nonprofit organization dedicated to improving water quality, habitat, recreation and public health throughout the Black Warrior River watershed.

Black Warrior Riverkeeper's mission is to protect and restore the Black Warrior River and its tributaries. The Black Warrior watershed includes parts of 17 Alabama counties. In 2013, the Black Warrior River in Tuscaloosa, Alabama, joined the top 10 list of America's Most Endangered Rivers. Alabama continues to be America's leading state in freshwater biodiversity.

# Charles Scribner & Staff

At Black Warrior Riverkeeper, the staff work together toward their shared goal of protecting and maintaining the Black Warrior watershed and its tributaries. Each staff member provides his or her unique service to the organization.

Black Warrior Riverkeeper's staff include the following:

Charles Scribner- Executive Director

Nelson Brooke- Riverkeeper

Eva Dillard- Staff Attorney

John F. Kinney- Enforcement Coordinator



Charles Scribner, otherwise known as Charlie, was my boss for the summer. Charlie is very knowledgeable about the environment and, even more important, passionate about the cause. He oversees everything that happens at Black Warrior Riverkeeper. I was delighted to work with Charlie throughout the summer because he's very personable and eager to share his knowledge. Prior to starting my internship and throughout the rest of the year, he handles all of Black Warrior Riverkeeper's communications. This includes, but is not limited to, creating social media content, planning events and writing and distributing press releases. When I joined the staff, Charlie made my transition to working for the organization very easy. I learned something new every time I stepped into the office, and I feel very fortunate to have worked for such a hard-working individual.

# The internship



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## UA PR Student Earns Grant for Riverkeeper Internship

For Immediate Release:  
June 21, 2017

Contact:  
Hope Runyan, Public Relations Intern, Black Warrior Riverkeeper: [runyan.hope@gmail.com](mailto:runyan.hope@gmail.com), 205-458-0095  
Charles Scribner, Executive Director, Black Warrior Riverkeeper: [info@blackwarriorriver.org](mailto:info@blackwarriorriver.org), 205-458-0095

TUSCALOOSA, Ala. — Hope Runyan, a senior at The University of Alabama, has received a grant from [the Curtis and Edith Munson Foundation](#) to work with [Black Warrior Riverkeeper](#), a nonprofit clean water advocacy organization. Runyan, a senior majoring in public relations, will work for the organization as a communications intern throughout the summer. The grant, provided by a partnership between the Munson Foundation and [The University of Alabama's Department of Advertising and Public Relations](#), is the highest award given to a student in the [College of Communication and Information Sciences](#).

My responsibilities for Black Warrior Riverkeeper were all-inclusive. Throughout the summer, I performed communications tasks such as editing press releases, coordinating events and updating educational materials and media lists. I also patrolled waterways for pollution, interviewed fishermen and created a series of photo essays about my adventures in the Black Warrior River watershed.

# 15th Anniversary

My first responsibility for Black Warrior Riverkeeper took place before my internship formally began. I edited a press release draft written by Charlie Scribner for the 15th anniversary event, "Cruisin' on the River." The final press release was sent to email subscribers and Black Warrior Riverkeeper's media list contacts. It can be found [here](#).

On June 15, I represented Black Warrior Riverkeeper at the event on Tuscaloosa's iconic Bama Belle. I was able to meet a variety of Black Warrior Riverkeeper's supporters, including professors, parents and environmentalists. I also met many board members and had the chance to ask what their main environmental concerns were and why they became involved with the organization.

This event was a great way for me to see and interact with Black Warrior Riverkeeper's Tuscaloosa audience.



# Media interviews

After our press release for the 15th anniversary event was picked up by several media outlets, I had the chance to represent Black Warrior Riverkeeper in media interviews.

I was interviewed by a reporter from The Crimson White and the resulting [article](#) was shared online. This was great exposure for the event, and it was a good way to maintain relationships with different media outlets.

## Black Warrior Riverkeeper celebrates its 15th anniversary

By Serena Bailey | 06/12/2017 10:44am



*Caroline Japal / Alabama Crimson White*

*Black Warrior Riverkeeper is a Birmingham-based nonprofit dedicated to helping protect the Black Warrior River watershed.*



Five years ago the Birmingham-based nonprofit Black Warrior Riverkeeper was celebrating its 10th anniversary on the Bama Belle when one of the boat's engines broke. The boat would be out of commission for almost five years, returning this past February. Now, Black Warrior Riverkeeper is returning to Tuscaloosa to celebrate its fifteenth anniversary on the Bama Belle, cruising the river it works every day to protect.

# Munson Grant Press Release

I wrote and circulated a press release about the grant that I received for my internship from the Curtis and Edith Munson Foundation and The University of Alabama College of Communication and Information Sciences. The press release can be found [here](#).

I gained online coverage on [Southeast Green](#) and [Bham Now](#), as well as numerous shares on social media.

I also received numerous emails from supporters, locals and other Riverkeeper organizations in the Southeast congratulating me on my internship.

## UA PR Student Earns Grant for Riverkeeper Internship



CREATED ON THURSDAY, 22 JUNE 2017 16:01

CATEGORY: ALABAMA  
PARENT CATEGORY: NEWS

Hope Runyan, a senior at The University of Alabama, has received a grant from the Curtis and Edith Munson Foundation to work with Black Warrior Riverkeeper, a nonprofit clean water advocacy organization. Runyan, a senior majoring in public relations, will work for the organization as a communications intern throughout the summer. The grant, provided by a partnership between the Munson Foundation and The University of Alabama's Department of Advertising and Public Relations, is the highest award given to a student in the College of Communication and Information Sciences.



# Creel Surveys

In an effort to measure the effectiveness of river advisories, I, along with my fellow interns, conducted creel surveys in several locations within the Black Warrior watershed. River advisories are used to report high contamination of a certain pollutant or a chemical spill. These advisories will alert fishermen to consume a reduced amount of fish caught in the area.

We mapped out the entire Black Warrior watershed and highlighted popular fishing spots. Conducting a creel survey requires driving to a location on the map, walking along the river bend and speaking to fishermen.

We properly recorded the responses and, if necessary, educated the fishermen on local river advisories and safety precautions. At the end of the surveying period, Black Warrior Riverkeeper will analyze the results and determine how to more effectively post river advisories.



# Adventures

## of Hope: a series of photo essays

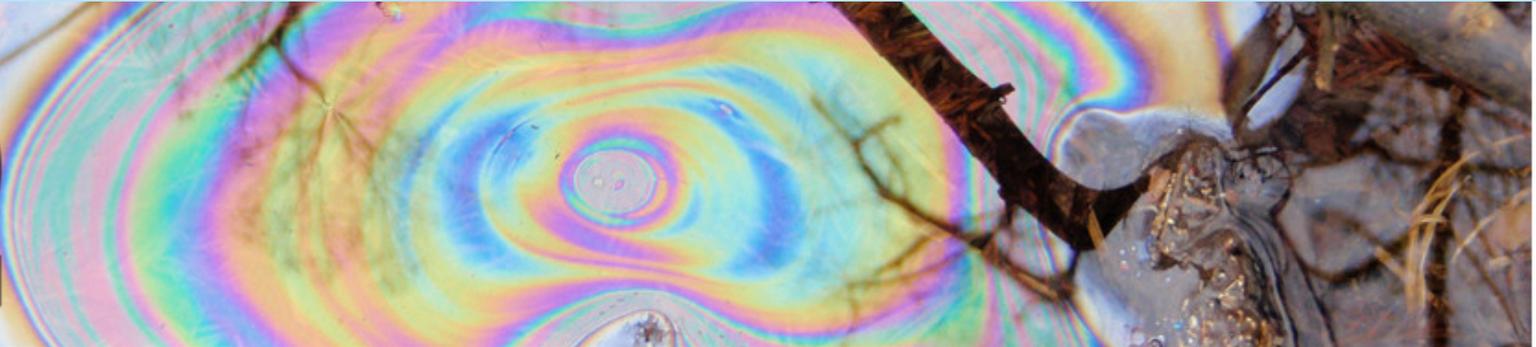
My favorite project of the summer was my photo essay series. Entitled “Adventures of Hope,” the collection documents my wide-ranging experiences while on the job.

My first essay was shared on Black Warrior Riverkeeper’s Twitter and Facebook platforms. It outlines a day that I spent meeting local business owners in Cullman, Alabama. My article was shared by The Cullman Times, The Cullman Tribune and the Cullman Area Chamber. I also received positive feedback on Black Warrior Riverkeeper’s Twitter platform from several Cullman citizens.

An ongoing project throughout the summer, the essays usually focused on a human interest factor. I loved being able to meet people that appreciate Black Warrior Riverkeeper, or vice versa, and share their story.

I pitched the idea to post the full collection on Black Warrior Riverkeeper’s website, and Charlie loved it. Since then, a [section](#) for my photo essays was created on the website. My first two pieces are currently the only essays available as of now, and Charlie will choose when to release the rest.

“This will let your legacy live on even after you have left us!” said Charlie Scribner.



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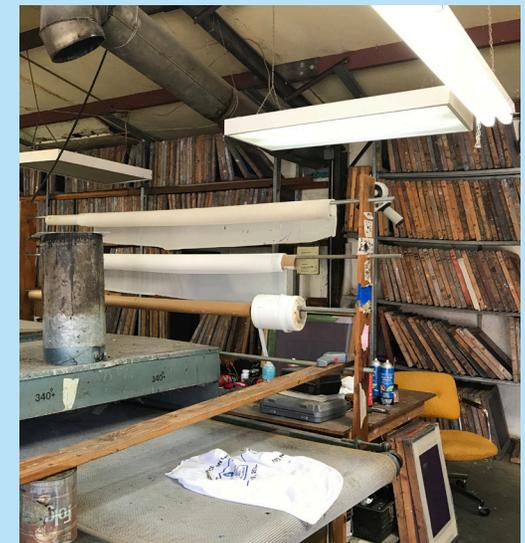
Adventures of Hope

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## Adventures of Hope

Hope Runyan, a senior at The University of Alabama, has [received a grant from the Curtis and Edith Munson Foundation to work with Black Warrior Riverkeeper](#) in the Summer of 2017. Runyan, a senior majoring in public relations, works for the organization as a communications intern throughout the summer. The grant, provided by a partnership between the Munson Foundation and The University of Alabama's Department of Advertising and Public Relations, is the highest award given to a student in the College of Communication and Information Sciences. One part of Hope's internship involves using photo essays to document her wide-ranging adventures on the job. Learn about the Riverkeeper events, patrols, meetings, and other situations Hope explored:

### [Cullman Adventure](#)



# “Eat Wings. Raise Funds. It pays.”



We had a benefit night at Buffalo Wild Wings in Tuscaloosa, Alabama on July 19. The event was to raise funds for Black Warrior Riverkeeper and promote our partnership with SweetWater. Customers could donate 20 percent of their receipt to Black Warrior Riverkeeper by showing a voucher to their waiter or waitress. My job at the event included showcasing Black Warrior Riverkeeper's display board, promoting a giveaway contest and educating customers about the organization and the promotion. I encouraged several people to sign up for our email newsletter and to contact Black Warrior Riverkeeper for volunteer opportunities.

# Additional projects

## Display boards

Black Warrior Riverkeeper has two display boards that are useful at presentations and events. The boards were last updated two years ago when another intern took on the task of a new look. This summer, I updated the boards with new information, facts and pictures. This will help to properly showcase the statistics of Black Warrior Riverkeeper's environmental efforts.

## River patrol

Riverkeeper Nelson Brooke took all of Black Warrior Riverkeeper's interns on an official river patrol to identify pollution and conduct a few creel surveys. As the only communications intern, I snapped pictures and turned our patrol day into a photo essay. The essay will be added to the 'Adventures of Hope' collection.



# Friends of Hurricane Creek fundraising event

My last Black Warrior Riverkeeper project will take place on August 12. I will represent the organization at a fundraising event for Tuscaloosa's local Waterkeeper Alliance, Hurricane Creekeeper and the Friends of Hurricane Creek. This will occur after my internship has officially ended, but I am choosing to continue to represent Black Warrior Riverkeeper because I think this event is very important for Alabama's waterkeepers. The Waterkeeper Alliance is a global nonprofit that is solely focused on water. There are eight waterkeepers in Alabama, and showing support for each one is important. These organizations are all fighting the same battles with a shared goal in mind, and I look forward to meeting representatives from the other Alabama waterkeepers.



# Reflections

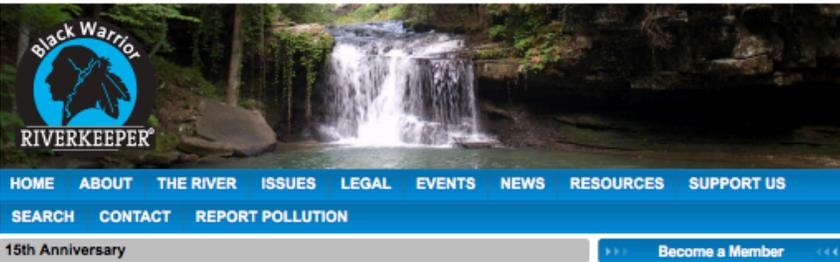
As my internship with Black Warrior Riverkeeper comes to an end, I would like to thank the Curtis and Edith Munson Foundation for providing students with this opportunity. I have learned so much more from my nine weeks with Black Warrior Riverkeeper than I would have learned in a classroom. This internship allowed me to apply my current skills and gain a few new ones, too. Prior to working with Black Warrior Riverkeeper I did not know a great deal about nonprofits. Now, I feel confident to handle the communications for other nonprofit organizations.

The partnership between the Curtis and Edith Munson Foundation and The University of Alabama College of Communication and Information Sciences truly gave me the experience of a lifetime. I am so thankful to have been chosen for this internship, and I will carry the lessons I learned from Black Warrior Riverkeeper with me throughout my professional career.



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## Black Warrior Riverkeeper's 15<sup>th</sup> Anniversary: June 15 on the Bama Belle

*"Cruisin' on the River" – Beer, Food, Tunes and a Sunset Cruise*

For Immediate Release: May 22, 2017

Contact: Charles Scribner, Executive Director, Black Warrior Riverkeeper: (205) 458-0095, [info@blackwarriorriver.org](mailto:info@blackwarriorriver.org)

Tuscaloosa – On Thursday, June 15 from 6-9 P.M., **Black Warrior Riverkeeper** will celebrate 15 years of clean water advocacy with the event "Cruisin' on the River." The Black Warrior River sunset cruise will feature live music, dinner and local beer on the iconic **Bama Belle Riverboat**, which docks by the Tuscaloosa Riverwalk at 1 Greensboro Ave.

Event proceeds support Black Warrior Riverkeeper's efforts to protect the Black Warrior River watershed including Lake Tuscaloosa, a reservoir on the North River that provides drinking water to 200,000 people.

**Henri's Notions** will perform throughout the cruise. From soft fingerpicked ballads to hard-driving jigs and reels, the group creates a musical mix of traditional Celtic and American music. Henri's Notions has appeared with such folk icons as Bob Dylan, Richie Havens, The Kingston Trio and David Grisman Quintet.

**Tickets** are on sale now at [blackwarrior15.eventbrite.com](http://blackwarrior15.eventbrite.com). Tickets are \$40 per person. Admission includes dinner (with meat, seafood, and vegetarian options) catered by **The Levee**, and a complimentary sampling of local beers by **Druid City Brewing**.

The event is for ages 21 and up. Children under the age of 12 may attend with parent or guardian but will need a ticket as space is limited to 100 guests.

Boarding begins at 6 P.M. The boat will leave at 6:30 P.M. sharp and will return at 9 P.M.

To view Riverkeeper Nelson Brooke's high-resolution picture of the Bama Belle Riverboat, [click here](#).

To view highlights of Black Warrior Riverkeeper's 15 year history, visit: [blackwarriorriver.org/press-releases/](http://blackwarriorriver.org/press-releases/)

Black Warrior Riverkeeper's mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for improved public health, recreation and wildlife habitat throughout the Black Warrior River watershed. Learn more at [BlackWarriorRiver.org](http://BlackWarriorRiver.org).



## Black Warrior Riverkeeper celebrates its 15th anniversary

By Serena Bailey | 06/12/2017 10:44am



Caroline Japal / Alabama Crimson White

Black Warrior Riverkeeper is a Birmingham-based nonprofit dedicated to helping protect the Black Warrior River watershed.



Five years ago the Birmingham-based nonprofit Black Warrior Riverkeeper was celebrating its 10th anniversary on the Bama Belle when one of the boat's engines broke. The boat would be out of commission for almost five years, returning this past February. Now, Black Warrior Riverkeeper is returning to Tuscaloosa to celebrate its fifteenth anniversary on the Bama Belle, cruising the river it works every day to protect.

Environmentalism is a very efficient and effective way of loving one's neighbors because the environment affects everyone," said Charles Scribner, the executive director of Black Warrior Riverkeeper. "Doesn't matter what your politics are, what your background is, or what you're interested in. We all need clean water in order to survive and thrive. There are a million people that live in the Black Warrior River Watershed so if I can do anything to help to make their water quality better I'll feel really good about that."

Black Warrior Riverkeeper is an organization dedicated to helping protect the Black Warrior River watershed, including the river and all creeks and lakes connected to it in 17 counties across the state. Tuscaloosa was chosen for the celebration for a few reasons, according to Scribner. Among them include the fact that the river and the city of Tuscaloosa both have the same namesake, Choctaw Chief Tuskaloosa, and the fact that most of the organization's volunteers are UA students.

"I think the biggest challenge [with] environmental issues is often the results of our efforts are not immediately seen," he said. "We're protecting our neighbors but we're also protecting future generations. The decisions we make now really affect people downstream, and I don't just mean downstream literally although that is certainly the case, but also downstream figuratively in the case that we're protecting future generations from pollution and harm."

Senior public relations major Hope Runyan is currently working as an intern at Black Warrior Riverkeeper. As part of her internship, she works on various projects for the organization and reaches out to volunteers across the 17 counties in the watershed. Working with Black Warrior Riverkeeper, he said, has given her a new appreciation for the river and the resources it provides, including drinking water.

"You know you're supposed to recycle but eventually you kind of forget to do some of those things," Runyan said. "I think that after everything I'm learning, I want to keep it with me and learn to apply to every day. Anywhere I go after graduation, even if I leave Alabama, there's going to be another watershed because you're always living in a watershed and there's probably going to be pollutants and things like that. There's always something for you to do to help the environment."

William Andreen, a professor in environmental law and administrative law at the University, has been active in the environmental community in Alabama for 30 years. He's currently a member of Black Warrior Riverkeeper's Board of Directors as well as a member of its legal committee.

To me, it's a matter of stewardship," Andreen said. "We have a marvelous planet with fantastic resources and we have a duty to take care of it and pass it on to future generations in as good a shape as we found it or better."

For Scribner, he said he doesn't think the organization's work will ever be done.

Even if we made so much progress that it seemed as if there were no more battles to fight the minute that we turn our backs and declare victory there's going to be some new threat creeping into the watershed," Scribner said. "So it really takes the vigilance of not just our staff but our thousands of members to contact us consistently and report pollution."

Citizens who see anything out of the ordinary on the river can also report the occurrence to Black Warrior Riverkeeper through their website [blackwarriorriver.org](http://blackwarriorriver.org). There they'll find a list of problems currently facing the river as well as an interactive form to report pollution.

"I think that, politically, unfortunately, people are fed this lie that we need to choose between the environment and jobs so it's been a little bit disappointing to see in a state that is so incredibly outdoorsy and has such beautiful and valuable natural resources that there isn't a very good effort from our politicians to protect those resources," Scribner said. "But at the same time what has made me so happy is that there are so many non-profit environmental organizations and so many citizens that have the spirit and wanted to protect those resources. So where our government is failing, the citizens are picking up the slack and that's very inspiring."



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For Immediate Release:  
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**Contact:**

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"I am so honored to receive this grant and have the opportunity to work with an organization that has such a big impact on Alabama," said Runyan, a resident of Bessemer, Ala. "By directly affecting communities and having such a large influence throughout the state, Black Warrior Riverkeeper is allowing me to build on my communications skills in every task."

[Black Warrior Riverkeeper](#) is dedicated to improving water quality, habitat, recreation and public health throughout the 17-county [Black Warrior River watershed](#). The organization identifies pollution problems, promotes solutions and increases public involvement in conservation. Last year, 589 volunteers donated a record 9,526 community service hours through Black Warrior Riverkeeper projects. The majority of those volunteers were students at The University of Alabama.

"We are so blessed to have The University of Alabama's PR program, perennially ranked among the nation's top 5, supporting us through the Curtis and Edith Munson Foundation's innovative internship grant," said Charles Scribner, executive director of Black Warrior Riverkeeper.

The Curtis and Edith Munson Foundation funds efforts that focus on the conservation of natural resources in eastern North America and the Caribbean Basin, with an emphasis on the United States. In addition to providing financial support directly to environmental organizations such as Black Warrior Riverkeeper, the Munson Foundation assists conservation by funding this internship program at The University of Alabama.

"Thanks to the commitment of The University of Alabama and the generous welcome by hosting organizations, undergraduates have an opportunity to see how a small non-profit operates, and how communications can be a valuable tool in furthering the organization's mission and goals," said Angel Braestrup, executive director of the Curtis and Edith Munson Foundation. "Black Warrior Riverkeeper is working to ensure that Alabama's amazing river resources are healthy enough to serve current and future generations, and Hope will be part of the next generation of leaders who understands just how important that is."

"The grant provides a salary for students interning at the conservation organizations," explained Dr. Joseph Phelps, chairman of the Department of Advertising and Public Relations at The University of Alabama. "The students benefit from the paycheck and the excellent experience and the nonprofit organizations benefit from the student's efforts in an area that they typically do not have the funds to staff on a full-time basis. This is a great way for the foundation to meet its objectives and help students at the same time."

For a high-resolution photo of Hope Runyan by the Department of Advertising and Public Relations at The University of Alabama, [click here](#).

###

Black Warrior Riverkeeper's mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for the sake of public health, recreation, and wildlife habitat throughout the Black Warrior River watershed. To learn more, visit [BlackWarriorRiver.org](http://BlackWarriorRiver.org).



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## UA PR Student Earns Grant for Riverkeeper Internship



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CATEGORY: ALABAMA

PARENT CATEGORY: NEWS

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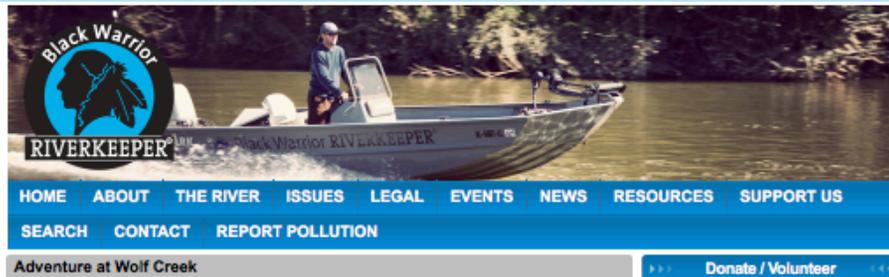
[Bham Now – Let's go on a trip: the story of the Birmingham Recyclery](#)

[Bham Now – Float Your Boat at Turkey Creek – Alabama's most popular swimming](#)

[Outdoor Alabama – Survey Finds First Southeastern Bat with White-nose Syndrome](#)

[Coosa Riverkeeper – Coosa River Swim Guide](#)

[Black Warrior Riverkeeper – UA PR Student Earns Grant for Riverkeeper Internship](#)



## Adventures of Hope:

### A Black Warrior Riverkeeper Intern's Day at Wolf Creek

A story: that's what I'm searching for. Working for Black Warrior Riverkeeper has certainly exceeded my expectations of the places I'll visit during my time here. I've journeyed throughout the Black Warrior Watershed we protect, but I've also expanded my limits into other areas of the state. This week I ventured into Pell City, located within the Coosa River Watershed.



I headed out to meet with Bob Griffin, the owner of Wolf Creek Creations and a great supporter of Black Warrior Riverkeeper. Personally, I was interested to see his work and understand his communications strategies for his long-standing business.

Upon my arrival, the first team members I met were Molly and Gus, a pair of large boxer pups. Shortly after being clobbered by the loveable duo, I was greeted by Jeanie and Mark, Bob's two crew members. I had the chance to sit down and talk with them about their responsibilities at Wolf Creek Creations, and I found that they were eager to tell.

Mark works at Wolf Creek Creations during the summer and studies at Birmingham-Southern College for the rest of the year. Jeanie, on the other hand, works full time. She's Bob's second-in-command, and she knows everything that happens on site.

Then I met with Bob. While Black Warrior Riverkeeper purchases our promotional products from him, Bob generously designs our event posters pro-bono. I presented his latest design to him, signed and framed by the Birmingham rock band Earthbound. He added it to his collection of previous designs for the annual Earthbound's [Earthfest](#) fundraiser.

Bob also designed Black Warrior Riverkeeper's logo, which depicts Chief Tushkalusa, namesake of both Tuscaloosa, Alabama and the Black Warrior River. In Choctaw, *tushka* means "warrior" and *lusa* means "black."

He showed me his favorite and current projects, taught me a little about design and explained how his business began. An avid white-water canoeer from a young age, Bob developed his eye for design from stickers. Having a passion for different designs, Bob decorated his canoe and car with different decals that he collected from races and equipment companies. Soon he snagged a screen-printing job at a t-shirt shop. Little did he realize that it would revolutionize his career.



Now Bob creates innovative designs for over 300 clients. From screen printing to sticker designs, he has been in the creative business for 28 years. His reach spans past the Pell City limits; Bob designs for clients in Birmingham, Decatur, Leeds, Oneonta, Talladega, and beyond. Among environmentalists and paddlers, his shirt designs have been especially linked with the Alabama Cup Association's annual canoe and kayak races on the Black Warrior River's Locust and Mulberry Forks.

Above everything, Bob says his greatest passion is his family. With a wife, three kids, two full-grown boxers and a business, Bob certainly lives a full life.

You can view (and purchase) Bob's Black Warrior Riverkeeper shirts, hats, car tags and stickers [here](#).

*Author Hope Runyan, a senior at The University of Alabama, has received a grant from the Curtis and Edith Munson Foundation to work with Black Warrior Riverkeeper. Runyan, a senior majoring in public relations, works for the organization as a communications intern throughout the summer. The grant, provided by a partnership between the Munson Foundation and The University of Alabama's Department of Advertising and Public Relations, is the highest award given to a student in the College of Communication and Information Sciences. Read about all of Hope's internship adventures here: [blackwarriorriver.org/adventures-of-hope](http://blackwarriorriver.org/adventures-of-hope)*