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AirWave at Good People Benefits Three Local Waterkeepers on March 24

Birmingham, AL – [Good People Brewing Company](http://GoodPeopleBrewing.com) is hosting the 7th Annual AirWave festival to benefit Black Warrior Riverkeeper, Cahaba Riverkeeper, and Coosa Riverkeeper from 1 PM to 10 PM on Saturday, March 24. The family-friendly public event features dozens of live bands, talented artists, charity exhibits, silent auction, food trucks, and Good People’s high quality beers brewed on premises.

Sponsorships, merchandise sales, silent auction, optional donations, and proceeds from beer sales at the festival will equally support all three of the Greater Birmingham area’s Waterkeeper organizations. The three [Waterkeeper Alliance](http://WaterkeeperAlliance.org) groups have received generous grants from [The Community Foundation of Greater Birmingham](http://TheCommunityFoundationofGreaterBirmingham.org) to enhance their collaborations protecting the region’s vital water resources.

“We are proud to support the initiatives of Black Warrior, Cahaba, and Coosa Riverkeepers,” said Lauren McCurdy, Director of Marketing at Good People Brewing. “Without their efforts, brewers wouldn’t be able to brew the high quality beer citizens of Alabama have come to know and expect.”

“We made AirWave an event where everyone can celebrate our local rivers, and support the organizations fighting for their conservation,” added Dan Morriss, AirWave’s producer. “Eventgoers can look forward to a waterfall of local music and artistic performances.”

Facebook event webpage: facebook.com/events/1987221348211327/

Individuals who wish to volunteer at the event should email: info@coosariver.org

Sponsorship options are available here: blackwarriorriver.org/airwave2018sponsorform/

High-res AirWave photo: blackwarriorriver.org/wp-content/uploads/2018/02/airwave-drum-photo.png

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[Black Warrior Riverkeeper](http://BlackWarriorRiverkeeper.org)’s mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for the sake of wildlife habitat, recreation and public health in our patrol area, the Black Warrior River watershed.

[Cahaba Riverkeeper](http://CahabaRiverkeeper.org) is dedicated to defending the ecological integrity of the Cahaba River and its watershed, to ensuring clean water and a healthy aquatic environment, and to preserving the recreational and aesthetic values of the river.

[Coosa Riverkeeper](http://CoosaRiverkeeper.org) is a citizen-based river conservation non-profit whose mission is to protect and restore the Coosa River and its tributaries in Alabama. We patrol the river, educate the public, and advocate for the river.