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Alabama Beta Adventure Race Promotes Outdoor Recreation, Conservation and Community

[The Alabama Beta](#) is hosting its second annual adventure race and outdoor festival to benefit parks, outdoor recreation, Black Warrior Riverkeeper, Cahaba Riverkeeper, Coosa Riverkeeper and the Southeastern Climbers Coalition from Friday, October 4 to Sunday, October 6. The event features 24 locations and 144 objectives.

Teams of 2 to 5 friends will compete in the categories of hiking, paddling, climbing, conservation and community. The teams will share their adventures on Instagram, scoring points for posts and tags while earning prizes from Alabama Outdoors, Patagonia, Black Diamond, Birmingham Boulders and many local outfitters.

“The Alabama Beta is a unique event that is truly a ‘choose your own adventure’ race,” said 2018 Alabama Beta participant Jay Zuercher. “The challenges take you to some of the most beautiful spots in Alabama, and you get to spend 48 hours outside doing what you love to do. You get to meet some pretty amazing people along the way and make new friends! I had an absolute blast. Super stoked for the next one!”

That next Alabama Beta competition is coming soon, but there is still time to register a team at [TheAlabamaBeta.com](http://TheAlabamaBeta.com). Potential event sponsors should email [basecamp@thealabamabeta.com](mailto:basecamp@thealabamabeta.com).

For a high-resolution photo of a couple hiking at last year’s Alabama Beta, [click here](#).

For a high-resolution photo of a young climber at last year’s Alabama Beta, [click here](#).

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[Black Warrior Riverkeeper](#)’s mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for the sake of wildlife habitat, recreation and public health in our patrol area, the Black Warrior River watershed.

[Cahaba Riverkeeper](#) is dedicated to defending the ecological integrity of the Cahaba River and its watershed, to ensuring clean water and a healthy aquatic environment, and to preserving the recreational and aesthetic values of the river.

[Coosa Riverkeeper](#) is a citizen-based river conservation non-profit whose mission is to protect and restore the Coosa River and its tributaries in Alabama. We patrol the river, educate the public, and advocate for the river.

[Southeastern Climbers Coalition](#) is dedicated to preserving climbing areas for future generations.